

Winds of war and hopes of peace

Who would have said that in 2022 we would still be helpless spectators, as well as more or less involuntary protagonists of this horrific theatre of war? Humanity falls inexorably, every time, into the same problem: we talk about innovation, change, new technologies, and then? We fall each time into the big problem that obnubilates the minds of so many rulers, the "lords of power", those who through the centuries and always because of a disproportionate "ego" and a spasmodic ambition, have destroyed many civilizations, upsetting the destinies of the people, and sacrificed many lives on the altar of the war industry. The first victim of any conflict is always "Truth." One will never know where truth



is. During a war, we are all guilty of so much unnecessary and horrible bloodshed. Today fake news are very fashionable, communication in times of war is often propaganda and runs so fast that we all get involved. We cannot always realize, in fact, that information is controlled by just a few people. Freedom of information has often been replaced by the diktats of imperialisms and even the honest personal thought of a journalist often gives way to the ideologies of the various centres of power of which we have become servants, more or less occult and aware. Our companies in Italy, as well as our economy, are struggling after the Covid 19 pandemic. A timid economic recovery was underway, when the shock of Putin's war against Ukraine also hit Italy. Every day we are bombed by information, by explosive devices that destroy cities, people, and things. The world stares horrified, offering deadly weapons and humanitarian corridors for the deepest sympathy toward all those poor victims, both Russians and Ukrainians. Many Russian boys were put on tanks but did not even know that the "special operation" in Ukraine would become a bloody war massacre. Are imperialism and democracy facing each other? There is no reason for this bloody stance. These powerful men totally lack healthy common sense. That of a woman, for example, who knows how to give life and would never allow for any reason to take it away from someone. As in a theatre, we see the ballet of our politicians and those of other countries who have not managed to stop the conflict. Even Ursula Von der Leyen who tries to do and say, while the warlords are too many and her voice is lost in the void. Perhaps it is heard only by those many "peace ladies" who have no role to play. Posterity will evaluate these war crimes that have no reason to exist but that, once again, have destroyed many lives. All this is happening even though contemporary history seemed to have finally demonstrated real progress. Occurrences and reoccurrences of the philosopher Gianbattista Vico that once again characterize our destinies as well as the life of the planet. But will war industry really and once and for all be defeated?

by Orietta Malvisi Moretti

OUR FAIRS

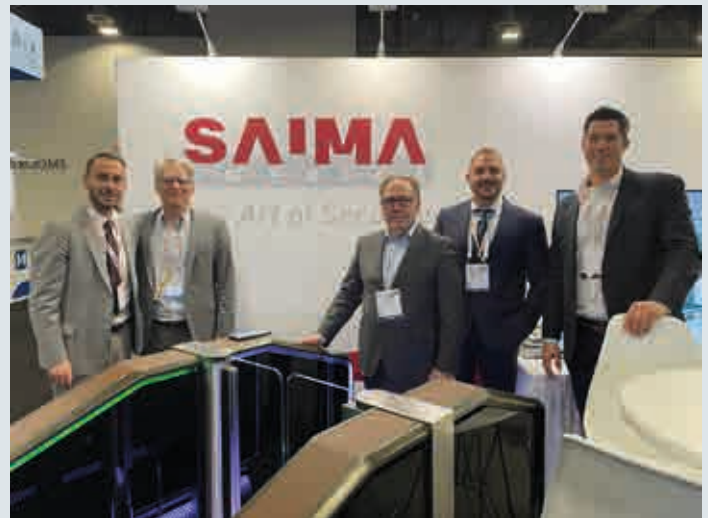
SAIMA SICUREZZA in the world: by no coincidence the USA

Here we are in the States. Also the second part of the year sees us among the protagonists of the most important events of the access control sector, a continuity that has already created important commercial synergies. We talk about it with two exceptional globetrotters – Gabriele Zeni and Stefano Letizia – just returned from ISC Las Vegas, but already with their suitcases ready, with destination Berlin, where SAIMA SICUREZZA attends BUS2BUS.

Zeni says “America is no longer so far away, and our presence in Las Vegas has allowed us to notice yet another change in taste and security issues that SAIMA was able to intercept. The reliability of our products, the significantly enhanced network of local partners, the range of models presented, have been an important access key to render concrete the interest already noted at the beginning of the year in the first round of fairs dedicated to the security sector which we attended. The world has changed, and we changed, too: many of the issues that seemed insurmountable before, for example distances, have been eliminated also by new technologies, which during pandemic have effectively connected every part of the world. Today’s needs have imposed an intensive multimedia skills course on each of us, and the vast majority of people have benefited from this kind of “mandatory upgrading” that has allowed us to “refine” our knowledge. The same has happened for our increasingly performing systems with an increasingly high-tech heart and a design absolutely made in Italy.” The colleague Letizia adds: “Our booth in Las Vegas was visited by a very large number of people. In addition – he concludes – we wanted to attend BUS2BUS, the Berlin public transport fair. Our WELC’ON BUS is in fact the only patented turnstile designed to verify the payment of the ticket on buses, also able to regulate the flow of incoming users”.



In the photo the booth of Saima Sicurezza at ISC West Las Vegas



From left Gabriele Zeni, Marc Lapierre, Marc Bolduc, Stefano Letizia, and Guido Pippa J.

But it doesn't stop there! The next few months will be very challenging for SAIMA SICUREZZA, which will attend:

- **SECUREX West Africa** – Nigeria (May 2022)
- The 94th edition of **AAEE Conference & Exhibition**, in Seattle, U.S.A. (June 2022)
- **PASSENGER TERMINAL** in Paris (June 2022)
- **IBE** in Rimini, dedicated to mobility, bus operators and the world of transport (October 2022)

OUR FAIRS

SAIMA MECCANICA in Poland

We interview Vincenzo Scoscini, General Manager of SAIMA MECCANICA, just returned from the fair in Poznan, Poland.

He is very pleased with the journey and the forecasts related to this generous country that first raised its head after the Covid 19 pandemic. **TTM** was in fact one of the first fairs to re-open after the closures due to lockdown. In Poland, face masks have disappeared for quite some time and we are counting on this market with excellent prospects for expansion. He also tells us that he attended with satisfaction the awards ceremony for the twenty years of the Association of Equipment Distributors: **SST** whose founding members were awarded, and of which FBD, importer of SAIMA MECCANICA is part. If we ask him whether there are any news in the production of the painting systems, Vincenzo Scoscini answers that our problem today is not designing new equipment but being able to fulfil the great quantity of orders from all over the world. Moreover, he points out that the real problem is the increase in the costs of all components. We will certainly not be able to sell below cost, and in order to maintain the quality and efficiency of our equipment, a readjustment of the sales prices will be necessary. Finally, he tells us about the next fairs and he is waiting for all of us in Bologna from 24 to 28 May for **AUTOPROMOTEC**. In Frankfurt for **AUTOMECHANIKA** in September, the most international of all fairs, without neglecting **EQUIP AUTO**, the Paris fair in October. United States is still the largest market, even though we are creating major partnerships for next-generation distributors in South Africa, Saudi Arabia, and Australia.



In the Saima Sicurezza booth at the fair



Awards in Poznan, Poland

For the attention of the world of schools OUR HEALTH STARTS FROM AIR: STUDIES ARE INTENSIFYING TO KEEP IT HEALTHY.

The pandemic has taught us that the greatest possible infection of all kinds of viruses occurs precisely by air. Air is the primary factor for our health. Even before Covid, every year our children, starting with children attending primary and nursery schools, used to be sick in the winter season, systematically and in sequence, due to every type of flu virus, the so-called "seasonal ills". The closed environment, the crowded classrooms and always the lack of clean, renewed air, have been the first reason for the spread of various ills. If one thinks of the many hours spent in the classroom and those moments of drowsiness that make students of all ages less alert, it is clear that so-called "CO2", or carbon dioxide, is the real culprit for this inconvenience. Many studies are in progress, investing in technology and innovation. It is time to think about the health of our children and grandchildren, by renewing the air in the classrooms to ensure the health of all students.

The sanitization of air today, as the sanitization of water in the 19th century, represents the new frontier to be studied for the health of the environments. It is CO2 that favours the infection of the virus in closed spaces, as well as the drowsiness of the pupils in the classroom. So the classrooms can be a safe place from infection, thanks to the new systems, which sanify and favour the replacement of the air, without annoying noises. There are no sensors to measure the viral load in the air, but you can improve its quality by systematically monitoring the CO2 level. Only in this way our children and grandchildren will be able to go to school safely in all seasons.



An example of our sanitation systems



Presentation of our sanitation systems for school classrooms at the ITIS Galileo Galilei in Arezzo.

Edited by SAIMAOGGI

Available for those interested or in need of information:

Mr. Alessandro Faralli

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Living safely after the pandemic and war:

The point about urban regeneration

The Convention at the Auditorium Nana Bianca, Florence. And what a Convention! And what speakers! A review of urban regeneration: the new trends in living that are affected by times and changes. A cry of alarm for the health of the planet and therefore a new awareness of the extraordinary importance of the materials used in the construction processes. The planning of the living and urban spaces must be reviewed and rethought. The best architects filled the large hall of the Convention.

The importance of the use of spaces: the new concept of “sustainable living”. Regeneration of public spaces, restoration, transformation and upgrading of public areas, in order to recover the existing artistic heritage. Our Florence belongs not only to the public, but also to the private sector! Vincenzo di Nardo (ANCE) earns the applause of all the attendees with these words. Then comes the splendid report of Marco Casamonti. We should realize studies to make those empty spaces alive and make them habitable. Nothing more ecological, he says, than a Medici villa. And there is no need for the pandemic to see that balconies are indispensable. Then he mentions examples of urban regeneration, realized for example in Cesena, Milan and on Laveno lake. But a balance is needed between those who build to make profit and those who build for a more liveable life. We need rules that are flexible and adaptable to the various projects – he continues – and it is not a provocation, but the reality, because in Italy there are very few regulations on empty spaces.

Marco Casamonti's speech offers a lesson. The stricter the laws and the more the building abuse increases, the meeting organizer Vincenzo Di Nardo adds. Finally, the speech of Cecilia del Re, Councillor for the Urban Planning of Florence, is beautiful. The convention ends and leaves us with a desire for a more sustainable and truly renewed Florence.



In the photo in the centre, Architect Marco Casamonti during the convention, on his left Mr. Vincenzo Di Nardo

SAIMADAYS

SAIMADAYS continue at our plant!

Many visitors, as always, have come to visit us from Italy and abroad.



From the Municipality of Venice, an important visit to discover the latest news regarding our models for access control.



From Italy, the visit of MICROSAN ITALIA, with Davide Radiga, (right) and Arturo Barbato (middle).



From Bangladesh, for SAIMA MECCANICA Mr. Shafiul Karim of M/S KP Trading. A new contact in a country where our painting systems are increasingly appreciated.

A truly pleasant visit, together with his collaborator Massimiliano Ferraroni.

SAIMADAYS

Also Banca Tema visits Arezzo. Mr. Stefano Margheriti accompanied the General Manager Fabio Becherini to SAIMA.



But... this time ... SAIMADAYS traveling to the States:



Vincenzo Scoscini, General Manager of SAIMA MECCANICA, visited the new plant that our historic importer Saima of North America opened in North Carolina.

In the photo, a detail of the interior of the new plant.



In the photo a moment of deserved relax after the end of a working day, with Vincenzo Scoscini and the old and new generations of SAIMA of North America almost fully present.

MEETING WITH SAIMA MECCANICA AGENTS

A meeting featuring innovation and technology with agents and representatives coming for the occasion from the different Italian regions. The image and reputation of a company is increasingly important in the world of business and globalization. We have listened to the



voices and needs of our collaborators and their future projects. The blue booths are the most award-winning tradition. Always the first among the best selling and most appreciated products. Someone comments that at least colour could be changed, today grey is so fashionable – suggests one of our agents –. We will become more and more “social”, more digitized, because it is time for renewal. Service is very popular, both for the body shops and for the industry. For this reason, a sales agreement should be matched to a service agreement.



IN THE NAME OF RENEWAL AND INNOVATION

Someone asks to certify the SAIMA booth and our commercial staff recommend the green booth, our ecological oven that does not pollute. After collecting all the comments and requirements of the Italian market, Vincenzo Scoscini, General Manager of SAIMA MECCANICA, acknowledges the urgency of being able to study the energy costs of the systems, because – as we know – we are always fighting with costs. Indeed, we will certainly have to adjust ourselves because of the rise in raw material prices. APPs are being studied, as an additional service to the booth, which will be able to provide a quote quickly, in an immediate way and possibly related to Insurance. Mr. Di Lorenzo, our long-time collaborator, states that digital services with an APP helping to solve problems with less time wasted, could be a great help for everyone. We'll work, all together as always, for a service that must be at the forefront, also taking into account Service in Italy and abroad.



Did you know...?



A special visit to SAIMA of Rotary Club Fiesole, for an Interclub event with Inner Wheel Arezzo (C.A.R.F.), Inner Wheel Arezzo Toscana Europea, Rotary Arezzo, and Rotary Arezzo Est and Rotaract. An evening in style organized by Erica Canocchi, President of inner Wheel Arezzo (C.A.R.F.), which earned a deserved success.

In the photo Erica Canocchi, QHSE Manager of SAIMA SICUREZZA and President of Inner Wheel Arezzo and Mr. Oreste Tavanti of Rotary Club Arezzo.



In Florence at Palazzo Strozzi, Jeff Koons with the exhibition Shine A great Master of Contemporary Art and not by chance an exhibition in Florence. And that an exhibition! Shine has attracted the interest of all, many Tuscan and foreign people from every country. "Shine" because it treats steel as silver and expresses the concept of shine, but also as splendour and glow, being and appearing.



Did you know...?

Married for a lifetime and even rewarded for 50 years of marriage. The municipality of Fiesole celebrates couples with a very long history!

In the photo, among the winners Orietta and Paolo Moretti, here with the mayor of Fiesole Anna Ravoni, promoter of the beautiful initiative.



Great success for our security systems at Ferrovie Appulo Lucane
The Saima Sicurezza system consists of PASS 107 LIGHT gates. All the machines are controlled locally by ticket readers, managed by touch screen control consoles based on PC, located at the station main control room and by an emergency release circuit interfaced to the fire evacuation system.



A taste of Tuscany...

Being a child in Ancient Rome

From the Uffizi newspaper a series of works dedicated to children in the time of ancient Rome. Children in that civilization had a role that influenced the cultural and economic social dynamics of the time. A rediscovery of the importance of children and the centrality of the child world in Roman civilization and in ancient civilizations, as also demonstrated by the growing interest in this subject by scholars. The works photographed here are particularly interesting.



Sculpture of the head of Prince, (child Nero)



Child Hercules who strangles snakes in a sculpture of the second half of the first century AD



Mercury with Child Bacchus, 2nd century AD



A relief dedicated to the Nutrix Augusta, (second half of the 2nd century AD)