

SAIMA ENTRUSTS PININFARINA WITH THE DESIGN OF VASARI, A NEW CONCEPT OF GATE

Turin, July 4th 2022 – SAIMA Sicurezza, operating in the electronics and mechanics market, chooses **Pininfarina** to design a **new concept of gate. Vasari**, with its innovative and elegant design by Pininfarina, aims to **overturn the paradigm of passage**, disconnecting itself from its pure function as a barrier. It is conceived to be the beginning of an experience for those who cross it and, with its timeless design by Pininfarina, creates a connection between exterior and interior. Thanks to the mix of competences in **user experience, industrial design and architecture**, Pininfarina was able to design a gate that favours the flow of people making the **experience natural and pleasant**.

Vasari is a motorized bidirectional gate **designed by Pininfarina for SAIMA**, equipped with an access control

system made of two or more machine bodies that allow the passage opening/closing through the movement of the glasses. Vasari allows the client the highest level of **customization** by choosing the colours of the elements as doors, lateral frame and central frame according to the aesthetic needs of the building.

Thanks to a **sophisticated, extremely flexible and customizable design**, Vasari adapts to buildings of different nature from subways to offices to luxury buildings.

“We are proud of this collaboration with SAIMA. Vasari transforms the gate’s crossing in a natural and pleasant experience facilitating the access of people and thus creating a natural connection between the outdoor and indoor space”, ▶



says **Nicola Girotti**, Head of Industrial Design.

“The entrance and reception are the business card of a building and, as it said Oscar Wilde, “you never get a second chance to make a first impression”. For this

reason we have identified Pininfarina as the best partner to create a pedestrian gate that is no longer a barrier to entry but an object of design and furniture to welcome guests”, says **Gabriele Moretti**, Global Sales President of **SAIMA Sicurezza**. ▲



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